



2017 HSBC Business MasterCard® Facebook Promotion

Terms and Conditions

1. The promotional period of this promotion is from 25 August 2017 to 31 December 2017, both dates inclusive (the "Promotional Period").
2. This promotion applies to customers ("Companies") of an HSBC Business Mastercard issued by The Hongkong and Shanghai Banking Corporation Limited in Hong Kong (and its successors and assigns) (the "Bank") (an "Eligible Credit Card") and the Companies' nominated cardholders ("Cardholders"), excluding any personal credit card, Visa Business Card, RMB Business Card, Corporate Card and Purchasing Card.
3. Cardholders are required to register via the Bank's website at www.business.hsbc.com.hk/2017onlinemerchant on or before 15 January 2018 ("Registration") in order to participate in this promotion and be eligible for the offers under this promotion. The Registration can be completed before or after any Eligible Transaction (as defined in Clause 5 below) has been conducted. Each Cardholder only needs to register his/her Eligible Credit Card once for this promotion.
4. Cardholders who have successfully completed the Registration and conducted Eligible Transaction(s) with an Eligible Credit Card for advertising via Facebook (the "Designated Merchant") at www.facebook.com/business for a cumulative Net Spending Amount (as defined in Clause 6 below) of HK\$3,000 (or equivalent amount) or above (the "Spending Requirement") during the Promotional Period are entitled to extra RewardCash on the Eligible Transaction(s) (the "RewardCash Offer"). The extra RewardCash rebate rate and maximum amount of extra RewardCash rebate to which an eligible Cardholder is entitled is as follows:

Cumulative Net Spending Amount conducted at Facebook for advertising	Extra RewardCash rebate rate for Eligible Transaction(s)	Maximum amount of extra RewardCash for the entire Promotional Period for each eligible Cardholder
HK\$3,000 – less than HK\$20,000	10%	\$2,000 RewardCash
HK\$20,000 or above	15%	\$4,000 RewardCash

5. "Eligible Transaction" is a transaction which is eligible for this promotion and conducted with an Eligible Credit Card via the Designated Merchant during the Promotional Period and posted on the Bank's system during the RewardCash fulfilment period (as set out in Clause 11 below). Whether a transaction is an Eligible Transaction shall be determined at the sole and absolute discretion of the Bank. All unposted/cancelled/refunded transactions will not qualify as Eligible Transactions for this promotion and will not count towards the Spending Requirement.

6. "Net Spending Amount" means the final transaction amount charged to an Eligible Credit Card after all applicable discounts, reductions and use of coupons.
7. The RewardCash Offer under this promotion will be awarded in addition to the basic RewardCash under the RewardCash Programme that is offered by the Bank.
8. The RewardCash Offer is calculated with reference to the transaction dates of the Eligible Transactions and all Eligible Transactions must be conducted during the Promotional Period.
9. The Bank will determine the eligibility of the Company and its Cardholders, and the applicable RewardCash amount based on the transaction records held with the Bank. Completion of Registration does not guarantee any confirmation of the eligibility of a card, transaction, a Company or its Cardholder for purposes of calculating the RewardCash.
10. Upon verification and confirmation by the Bank that the Eligible Transactions qualify for the RewardCash Offer, the corresponding RewardCash will be automatically credited to the relevant HSBC Business MasterCard account of the Cardholder or (if the Company has registered for the Consolidated Rewards Options) the Company on or before 31 March 2018.
11. The total amount of RewardCash awarded for the entire Promotional Period will be rounded up to the nearest integer.
12. The RewardCash cannot be converted into cash and is not transferable.
13. The Company and/or its Cardholders must keep all sales record in respect of the Eligible Transactions. In case of any dispute, the Bank reserves the right at any time during or after the Promotional Period to request the Company or a Cardholder to submit the relevant sales record and/or such further documents or evidence as may be required for inspection. All sales slips and such other documents or evidence submitted to the Bank will be retained by the Bank and will not be returned to the Companies or the Cardholders.
14. Only Companies and Cardholders whose Eligible Credit Card accounts are valid and in good standing during the entire Promotional Period and the RewardCash Offer fulfilment period will be eligible for the RewardCash Offer.
15. Where the RewardCash has been credited to the account of Company or Cardholder and there is a subsequent reversal of any transaction(s) in respect of which the RewardCash was awarded, the Bank has the right to deduct such RewardCash directly from the account of Company or Cardholder without prior notice.
16. Fraud and abuse will result in forfeiture of a Company or Cardholder's eligibility to participate in the promotion as well as cancellation of a Company or Cardholder's HSBC Business MasterCard(s). The Bank further reserves the right to deduct any RewardCash awarded under this promotion directly from the relevant HSBC Business MasterCard account without prior notice.

17. The Bank accepts no liability for and makes no representations or warranties regarding the quality of goods and services provided by the Designated Merchant.
18. Other terms and conditions of the Designated Merchant apply. The Bank accepts no liability in respect of any additional offers/ discounts which the Designated Merchant may or may not offer or any changes to the terms and conditions of the Designated Merchant. Cardholders are advised to check the details and related terms and conditions with the Designated Merchant.
19. The terms and conditions of (i) the Company and the Cardholder's HSBC Business Card Programme agreement and (ii) HSBC Business Card Rewards Programme will continue to apply. The offers under this promotion are subject to these terms and conditions and other terms and conditions stipulated by the Designated Merchant. The Bank and/or the Designated Merchant reserve the right to amend the terms and conditions and to terminate this promotion at any time without prior notice to the Cardholders. The Bank and/or the Designated Merchant accept no liability for any such change or termination.
20. No person other than the Bank, the Cardholder and (if the Company has registered for the Consolidated Rewards Options) the Company will have any right under the Contracts (Rights of Third Parties) Ordinance to enforce or enjoy the benefit of any of the provisions of these terms and conditions.
21. In case of disputes arising out of this promotion, the decision of the Bank and/or the Designated Merchant shall be final and conclusive.
22. These terms and conditions are subject to prevailing regulatory requirements.
23. These terms and conditions shall be governed by and construed in accordance with the laws of the Hong Kong Special Administrative Region.
24. In the event of any discrepancy or inconsistency between the English version and the Chinese version of the promotion materials and these terms and conditions, the English version shall apply and prevail.

Reminder: To borrow or not to borrow? Borrow only if you can repay!

2017 滙豐公司 Mastercard® Facebook 優惠

條款及細則

1. 本推廣適用於 2017 年 8 月 25 日至 2017 年 12 月 31 日，包括首尾兩日（「推廣期」）。
2. 本推廣優惠適用於由香港上海滙豐銀行有限公司（及其繼承人及受讓人）（「本行」）於香港發行的滙豐公司 Mastercard（「合資格信用卡」）的客戶（「公司」）及公司指定的持卡人（「持卡人」），惟不包括個人信用卡、Visa 公司卡、人民幣公司卡、商務卡及採購卡。
3. 持卡人須於 2018 年 1 月 15 日或之前於網上透過 www.business.hsbc.com.hk/2017onlinemerchant 進行登記（「登記」），方可參與並獲享本推廣優惠。登記不限於合資格簽賬（定義見下列第 5 條）前或之後進行。每位持卡人只須於推廣期內以其合資格信用卡登記一次。
4. 成功登記的持卡人於推廣期內以合資格信用卡透過 www.facebook.com/business 於 Facebook（「指定商戶」）進行合資格簽賬刊登廣告並累積簽賬淨額（定義見下列第 6 條）滿港幣 3,000 元（或同等價值）或以上（「簽賬要求」）方就合資格簽賬獲享額外「獎賞錢」回贈（「『獎賞錢』回贈」）。額外「獎賞錢」回贈比率及每位合資格持卡人可獲享的「獎賞錢」回贈金額上限如下：

於 Facebook 刊登廣告並進行累積簽賬淨額	就合資格簽賬獲享額外「獎賞錢」回贈比率	每位合資格持卡人於整個推廣期內可獲享的「獎賞錢」回贈金額上限
港幣 3,000 元 – 少於港幣 20,000 元	10%	\$2,000「獎賞錢」
港幣 20,000 元或以上	15%	\$4,000「獎賞錢」

5. 本推廣的「合資格簽賬」為推廣期內所有於指定商戶以合資格信用卡進行的交易並於核實持卡人有資格獲享「獎賞錢」回贈時（如下列第 10 條）已誌賬的簽賬交易。本行可全權絕對決定那些是合資格簽賬。所有未誌賬、取消以及退款的交易均不會算作本推廣的合資格簽賬及不會計算入簽賬要求內。
6. 「簽賬淨額」為合資格信用卡的最後簽賬金額，所有折扣扣除的金額及現金券之使用均不會計算在內。
7. 於此推廣所獲享的「獎賞錢」回贈並不包括該簽賬金額於本行的「獎賞錢」計劃可獲享的基本「獎賞錢」。
8. 「獎賞錢」回贈將根據合資格簽賬的交易日期計算，所有合資格的交易均須在推廣期內完成。

9. 本行將根據儲存於本行的交易紀錄，以決定有關公司及持卡人（如適用）是否符合獲贈「獎賞錢」的資格及可獲贈的金額。透過網上完成登記並不代表該信用卡、簽賬交易、公司或持卡人符合獲得「獎賞錢」回贈的資格。
10. 本行核實及確認有關合資格簽賬可獲「獎賞錢」回贈後，有關「獎賞錢」回贈將於2018年3月31日或之前自動誌入合資格持卡人或公司（如公司已登記「綜合獎賞」選擇）的戶口內。
11. 整個推廣期內所獲享的「獎賞錢」回贈將計算至最接近的整數。
12. 「獎賞錢」回贈不可兌換現金及不得轉讓。
13. 持卡人必須保留所有合資格簽賬的簽賬記錄。如有任何爭議，本行保留權利在推廣期間或期後隨時要求持卡人提供有關簽賬記錄及 / 或其他文件或證據，以作核實。本行會保留所有提供予本行的簽賬存根及其他文件或證據並不予歸還。
14. 持卡人及公司的合資格信用卡戶口必須在整個推廣期及獲享「獎賞錢」回贈時仍然有效及信用狀況良好，方有資格獲享「獎賞錢」回贈。
15. 於獲享「獎賞錢」回贈後，如用作計算「獎賞錢」回贈的有關交易被取消。本行有權於有關持卡人或公司的合資格公司 Mastercard 戶口直接扣除有關金額而不作另行通知。
16. 如有任何欺詐或濫用成分，本行即會取消該持卡人參加本推廣的資格及其信用卡。本行保留權利於有關信用卡戶口扣除持卡人於本推廣獲享的「獎賞錢」回贈而不作事先通知。
17. 對於指定商戶所提供的產品及服務質素，本行恕不承擔任何責任。
18. 優惠須受指定商戶的其他條款及細則約束。指定商戶或會提供額外推廣優惠 / 折扣，本行概不承擔任何有關該等終止或更改的責任。詳情請向指定商戶查詢。
19. 公司及持卡人與本行的 (i) 滙豐公司卡計劃合約及 (ii) 公司卡獎賞計劃條款及細則均繼續適用。所有優惠須受本條款及細則及指定商戶的條款及細則約束。本行及 / 或指定商戶保留權利隨時修改本條款及細則及終止本推廣，而無需事先通知持卡人。本行及 / 或指定商戶概不承擔任何有關該等更改及終止的責任。
20. 除本行、持卡人及公司（如公司已登記「綜合獎賞」選擇）以外，並無其他人士有權按《合約（第三者權利）條例》強制執行本條款及細則的任何條文，或享有本條款及細則的任何條文下的利益。
21. 就本推廣如有任何爭議，本行及 / 或指定商戶保留最終決定權。

22. 本條款及細則受現行的監管要求所限。

23. 本條款及細則受香港特別行政區法律規管，並按其詮釋。

24. 本推廣資料及本條款及細則的中英文本如有任何歧義或不一致，概以英文本為準。

提示：「借定唔借？還得到先好借！」

由香港上海滙豐銀行有限公司刊發
Issued by The Hongkong and Shanghai Banking Corporation Limited

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